



All the features  
and benefits of  
the award-winning  
**Kodak Precise®**  
Progressive Lens in a  
full-backside design.

See the *Colors* of Life®

## **Kodak** Precise PB Progressive Lens

**Kodak Precise PB Lens** is a digitally-produced backside progressive created using Vision First Design™, a proprietary technology that controls the surface power at virtually every point on the lens. The result is a smooth power increase across the entire lens, top to bottom.

### **Kodak Precise Short PB Lens**

*For small fashion frames, use **Kodak Precise Short PB Lens**. Same superb optics in a short corridor design.*

ALL VIEWING AREAS WORK TOGETHER TO PROVIDE A MORE NATURAL WEARING EXPERIENCE, WHILE MAINTAINING EXCELLENT INDIVIDUAL PERFORMANCE.

- The distance area is large and provides excellent optics.
- The intermediate zone transitions smoothly between distance and near while providing clear mid-range vision.
- The wider near zone is perfectly placed to promote natural head and eye movement for up-close activities. This gives presbyopes the reading power they need, where they need it most.

The smooth progression of power across the lens greatly reduces blurring or “swim effect” for easy patient adaptation.



Vision First Design™  
Technology provides:

- A broad field of view in a clear distance area.
- Smooth gradation of power across the surface of the lens to ease patient adaptation.
- Gentle binocular balance for quick, clear object recognition.
- Visual quality often compared to a single vision lens.



See the *Colors* of Life®

### Availability of Kodak Precise PB Lens

| Lens Material                                      | Kodak Precise PB Lens | Kodak Precise Short PB Lens |
|--|-----------------------|-----------------------------|
| Standard Resin                                     | ✓                     | ✓                           |
| *Trivex®   | ✓                     | ✓                           |
| EvoClear® II 1.56                                  | ✓                     | ✓                           |
| *Polycarbonate                                     | ✓                     | ✓                           |
| *1.67 High Index                                   | ✓                     | ✓                           |
| PhotoViews™ 1.50 gray and brown                    | ✓                     | ✓                           |
| *PhotoViews Poly gray and brown                    | ✓                     | ✓                           |
| Transitions® Signature® 1.50 gray, brown and green | ✓                     | ✓                           |
| *Transitions Signature Trivex gray and brown       | ✓                     | ✓                           |
| *Transitions Signature Poly gray, brown and green  | ✓                     | ✓                           |
| *Transitions Signature 1.67 gray, brown and green  | ✓                     | ✓                           |
| Transitions Vantage® 1.50 gray                     | ✓                     | ✓                           |
| *Transitions Vantage Poly gray                     | ✓                     | ✓                           |
| *Transitions Vantage Trivex gray                   | ✓                     | ✓                           |
| Polarized 1.50 gray and brown                      | ✓                     | ✓                           |
| *Polarized Polycarbonate gray and brown            | ✓                     | ✓                           |
| *Total Blue™ Lens 1.56                             | ✓                     | ✓                           |
| *Total Blue Lens 1.67                              | ✓                     | ✓                           |
| *Total Blue Lens 1.74                              | ✓                     | ✓                           |
| Total Blue Lens Polarized 1.50 gray                | ✓                     | ✓                           |
| *Total Blue Lens Polarized Polycarbonate gray      | ✓                     | ✓                           |
| *Total Blue Lens Polarized 1.67 gray               | ✓                     | ✓                           |
| *Total Blue Lens Polarized 1.74 gray               | ✓                     | ✓                           |

\*Recommended for drill mount frames.

### Minimum Fitting Heights:

17mm (**Kodak** Precise PB Lens) and 13mm (**Kodak** Precise Short PB Lens)

**Kodak** Precise PB Lens carries one of the most recognized names in the world. The **Kodak** brand has been known for generations for quality, reliability and innovation.



Exclusively available to  
**Independent Eyecare Professionals**

For more information, find us here:  
[www.KodakLens.com/pro](http://www.KodakLens.com/pro)

