



*WE ARE ALL UNIQUE.*

**Kodak**  
Unique HD Progressive Lens

# WE ARE ALL UNIQUE.



## New Levels of Customization

When first introduced, **Kodak** Unique™ Progressive Lens quickly became an established favorite lens design. With its ease of dispensing and high rate of adaptation, **Kodak** Unique Lens truly lives up to the expectation of being *unique*.

With this proven success, we are now able to introduce the next level of **Kodak** Unique Lens customization with **Kodak** Unique HD Lens. The HD stands for 'High-Definition' and fulfills this description by including additional measurements to more highly customize the lens to the individual patient's viewing needs.

*We are all unique so why shouldn't  
our viewing experience be as well?*



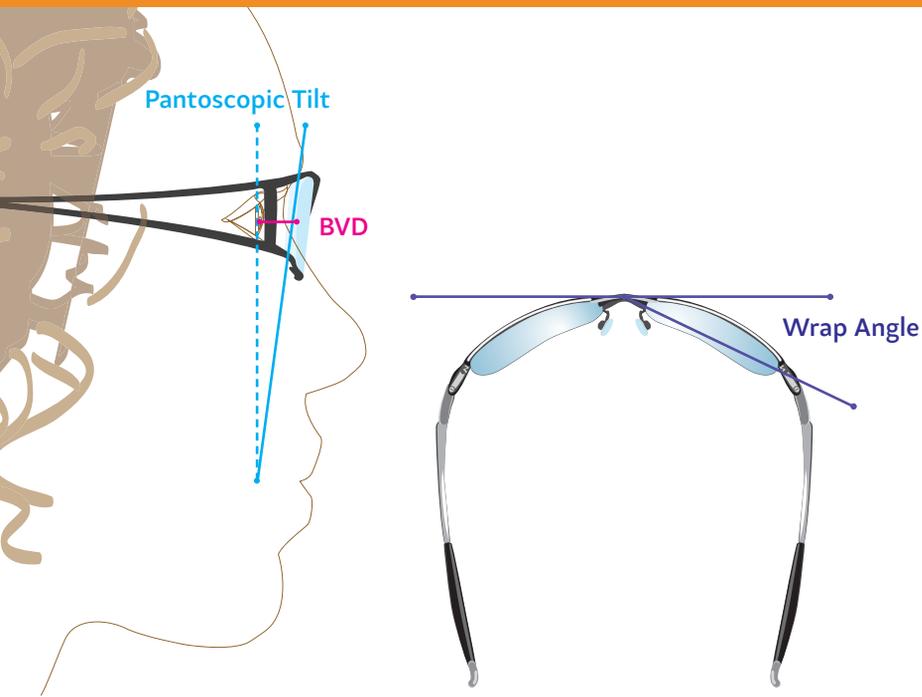
## See Life in High Definition

**Kodak** Unique HD Lens includes the features of **Kodak** Unique Lens:

- ▶ Full backside progressive design
- ▶ Vision First Design™ Technology
- ▶ i-Sync™ Technology
- ▶ Six corridor lengths
- ▶ Variable decentration
- ▶ Wide distance vision
- ▶ Prescribed prism

**+ more...**

# Creating a Unique Wearing Experience



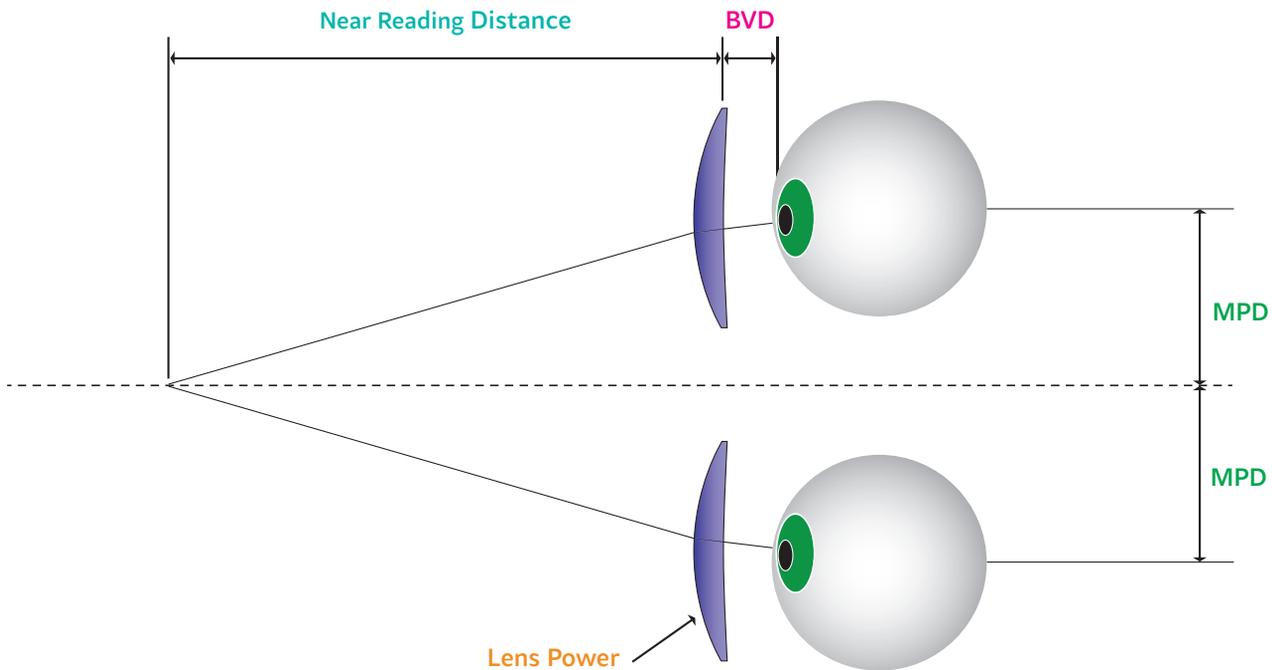
**Kodak** Unique HD Lens customization includes the following additional features:

## Prescription Compensation

The patient's **Back Vertex Distance (BVD)**, **Pantoscopic Tilt** and **Wrap Angle** are included to provide a customized lens optimized for the individual patient's prescription and frame selection.

## Variable Inset

Relying on the **Near Reading Distance**, **Lens Power**, **Back Vertex Distance (BVD)** and **Monocular PD (MPD)**, **Kodak** Unique HD Lens delivers a near viewing experience tailored to the individual patient's needs.



# The Patient's Viewing Experience

- ▶ Wide fields of view offer picture-perfect vision at all distances
- ▶ Advanced technologies allow greater visual comfort
- ▶ Reduced distortion in the design for smooth, natural viewing and comfortable wear
- ▶ Greater color contrast for a more dynamic viewing experience
- ▶ Thinner lenses resulting in more cosmetically-appealing eyeglasses



# The ECP's Dispensing Experience



- ▶ Outstanding Patient Adaptation
- ▶ A Trusted Brand Name
- ▶ Easy to Dispense
- ▶ Advanced Technologies at a Sensible Price
- ▶ A Variety of Material Options



Vision First Design Technology™ is a proprietary technology used to produce **Kodak** Unique HD Progressive Lenses.

**Vision First Design Technology provides:**

- ▶ A broad field of view in a clear distance area
- ▶ Smooth gradation of power across the surface of the lens to ease patient adaptation
- ▶ Gentle binocular balance for quick, clear object recognition
- ▶ Visual quality often compared to a single vision lens



i-Sync™ Technology elevates the level of optical performance by maximizing clarity in the peripheral areas of the lens and reducing distortion to the lens edge.

**i-Sync Technology provides:**

- ▶ More consistent optical performance over the range of prescription power
- ▶ Wider near viewing areas for hyperopes
- ▶ Improved distance area for myopes
- ▶ Improved image quality in principal viewing areas
- ▶ Flatter base curve capabilities



**Kodak Lens Intelligent Dispensing Software**

Compatible with iPad Air and iPad with Retina display (4th generation), **Kodak** Lens Intelligent Dispensing Software (IDS) is an app composed of three separate sections: FRAME, LENS and MEASURE.

**FRAME:** Compares and shares photos of patient frame options.

**LENS:** Assists the eyecare practitioner in educating the patient about the visual benefits of **Kodak** Progressive Lenses including **Kodak** Lens designs as well as polarized, photochromic and AR coating options.

**MEASURE:** Optimizes the use of an iPad by quickly turning it into a measuring device – providing monocular PD measurements for far and near vision, monocular fitting height measurements, pantoscopic tilt, back vertex distance, face form angle, A, B and DBL measurements.

Check out the **Kodak** Lens IDS informational video on the Signet Armorlite YouTube channel, [www.youtube.com/SignetArmorliteUS](http://www.youtube.com/SignetArmorliteUS).



Feature	KODAK Unique HD Lens
Corridor Lengths	6
Material Availability	50+
Full Backside Progressive Design	✓
Vision First Design Technology	✓
i-Sync Technology	✓
Variable Decentration	✓
Wide Distance Vision	✓
Prescribed Prism	✓
Prescription Compensation	✓
Variable Inset	✓

**Kodak** Unique HD Progressive Lens begins with the respected **Kodak** Unique Lens design and adds a higher level of prescription customization never seen before in a **Kodak** Progressive Lens.

*KODAK Unique HD Lenses Because We Are All Unique.*

*For over sixty-six years, Signet Armorlite has been a leader in the optical industry with quality products and innovative technologies.*

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