

KODAK
KolorUp™
Lens

SELECTIVE SUN
FILTERS



See the *Colors* of Life



See Life in Bright, Vibrant Color

KODAK KolorUp Lens is the latest addition to the KODAK Sun Lens family – a unique range of sun filters to enhance color vision outdoors.

KODAK KolorUp Sun Lens includes a color filter and color equalizer. Available in three tint colors, KODAK KolorUp Sun Lens brightens colors and enhances color recognition.

KODAK KolorUp Lens is a great sun lens option for patients because it provides the necessary protection against sun glare for outdoor activities while providing an extra level of color recognition and enhancement.



Benefits

- » **Enhances Color Contrast**
Equalizes color wavelengths for greater definition

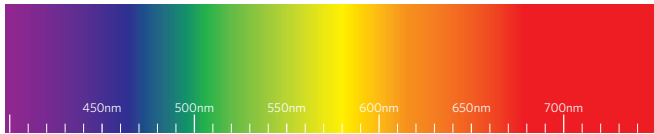
- » **Brightens Color Recognition**
Moderates light within the color spectrum to brighten the perception of specific colors, in particular, red traffic signals

- » **Comfortable and Protected Vision Outdoors**
Reduces uncomfortable glare and protects from UV rays

- » **In-Mass Manufacturing Technology**
Proprietary in-mass technology produces durable tints more consistent in color

- » **Consistent Performance**
Maintains consistent tint unaffected by surfacing no matter the prescription

- » **Polycarbonate Availability**
Impact-resistant and lightweight for superior protection in outdoor activities



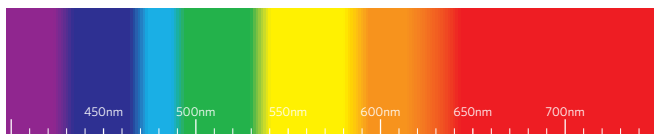
This color spectrum simulates the color blending experienced with standard tints.

Standard Tint

In nature, colors can appear muted and diluted, this visual disturbance is caused by an imbalance of the way the retina detects wavelengths.



Images enhanced for demonstration purposes only.



This color spectrum demonstrates the greater definition between colors that KODAK KolorUp Sun Lens provides.

KODAK KolorUp Sun Lens

This special technology provides a higher level of visual comfort, reduces glare and enhances the overall color experience.



Easy viewing of digital devices outdoors

Color The World

KODAK KolorUp Sun Lens enhances color vision.

The human eye has three visible photoreceptors: red, green and blue for color recognition. Color sensitivity is highest for yellow and green wavelengths (where red and green receptors overlap). This can cause a lessening of color perception.

KODAK KolorUp Sun Lens moderates light in this specific wavelength zone which enhances the perception of color and reduces the presence of harsh light.

Available Options

KODAK KolorUp Sun Lens is available in three color options: gray, gray-green and brown. The polycarbonate material is lightweight for comfortable long-term wearing and impact resistant, making it highly suitable for outdoor activities. Lens design availability includes full-backside progressives and single vision lenses.

GRAY

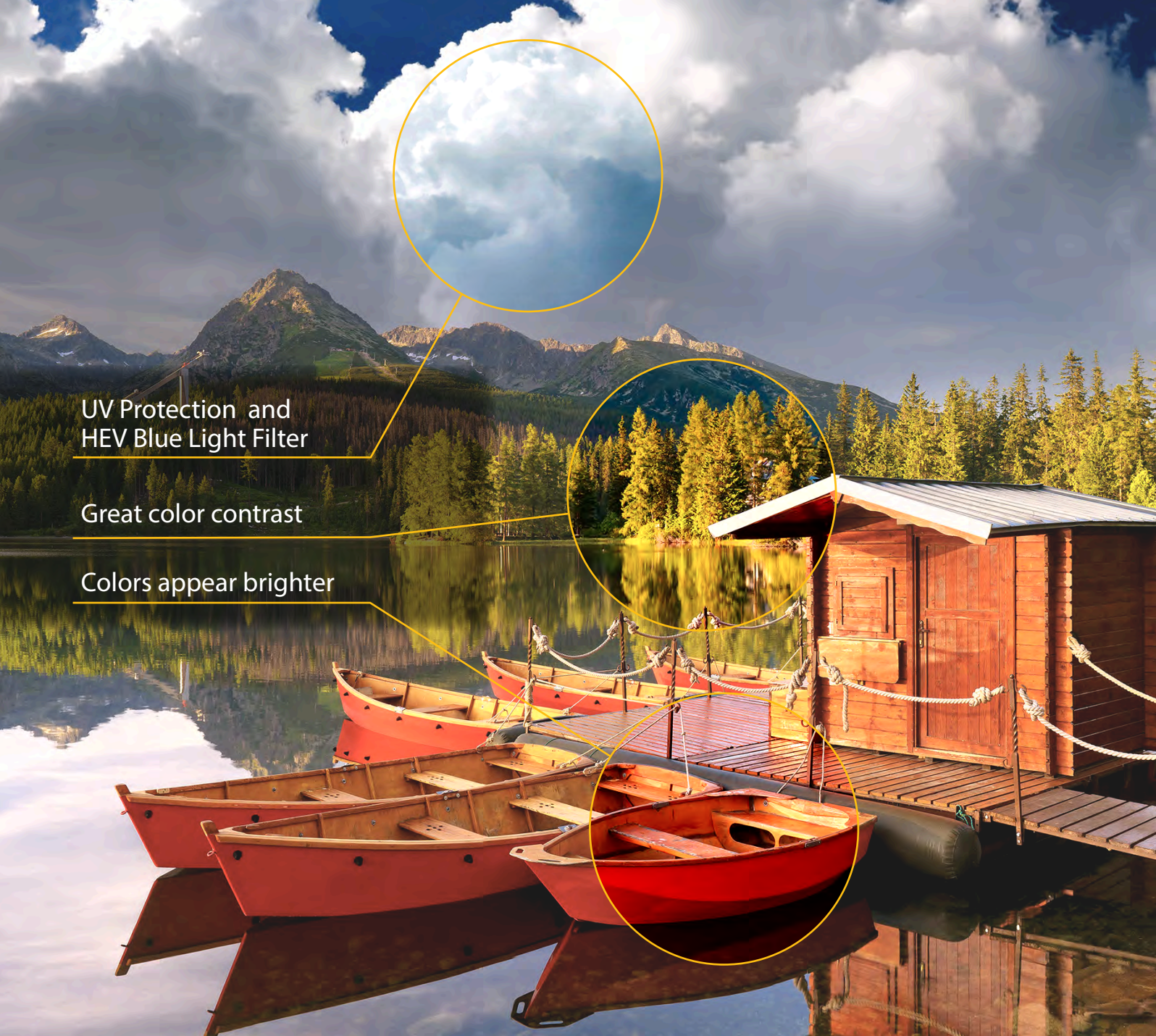
BROWN

GRAY-GREEN

Consistent Color

Traditional dip tinting can lead to a lens that is inconsistent in color and will fade over time. KODAK KolorUp Sun Lens is created using a special in-mass technology. This unique manufacturing process guarantees greater color consistency throughout the lens. The in-mass tint will not fade over time.

KODAK KolorUp Sun Lens maintains a consistent tint no matter how thin the prescription lens.



UV Protection and
HEV Blue Light Filter

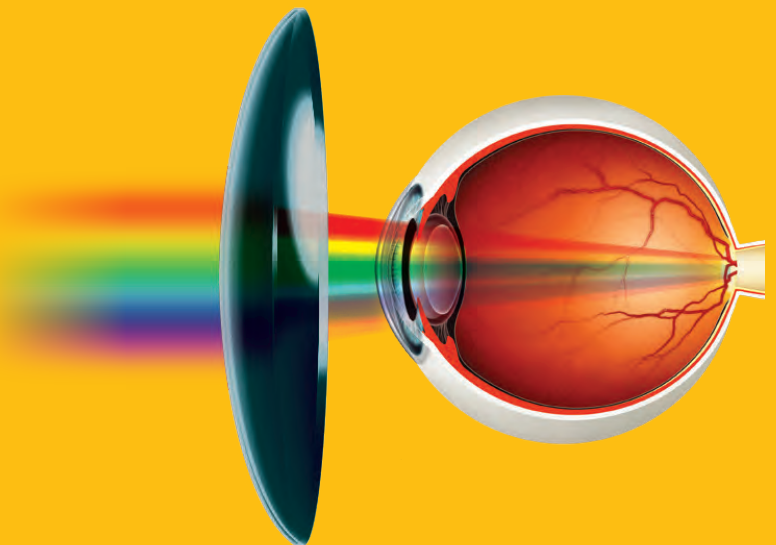
Great color contrast

Colors appear brighter

Reduces Light Intensity without Loss of Color

KODAK KolorUp Sun Lens reduces the overall intensity of light levels by selective filtering of light. This creates greater color definition and increases the ability to view specific wavelengths. Lower frequency wavelengths may produce a hazing effect.

KODAK KolorUp Sun Lens combats this hazing and allows more contrast and the softening of harsh light, without a loss of color perception.





KODAK KolorUp Lens

SELECTIVE SUN FILTERS

Design	Polycarbonate		
KODAK Unique™ HD Lens	GRAY	BROWN	GRAY-GREEN
KODAK Unique Lens	GRAY	BROWN	GRAY-GREEN
KODAK Precise® PB Lens	GRAY	BROWN	GRAY-GREEN
KODAK Precise Short PB Lens	GRAY	BROWN	GRAY-GREEN
KODAK Digital Single Vision	GRAY	BROWN	GRAY-GREEN
Signetek™ Processed Single Vision Lens	GRAY	BROWN	GRAY-GREEN

KODAK Sun Lenses

KODAK KolorUp Sun Lens is included in the KODAK Sun Lens portfolio. Options include an assortment of materials, colors, and treatments to accommodate a majority of outdoor activities.

Extra Protection

For the highest level of lens and vision protection, add a KODAK Anti-Reflective Lens Coating. Benefits include additional UV protection, glare reduction, scratch resistance and increased cleanability.



For seventy years, Signet Armorlite has introduced ongoing innovation in the optical industry with quality products and proprietary technologies.

The Kodak trademark and trade dress are used under license from Kodak by Signet Armorlite, Inc. Precise and See the Colors of Life are registered trademarks; Unique and Signetek are trademarks of Signet Armorlite, Inc. KolorUp is a trademark of Essilor International. © 2018 Signet Armorlite, Inc. PN 727-971