



Signet Armorlite, Inc.

April 2, 2020

Dear Business Partner,

We want to take a moment to check in and assure you that the health and safety of our customers, employees and their families is of utmost importance to us. We are in this together and keeping optometry strong is our top priority. This time of adversity has only strengthened our commitment and you have our unwavering support.

- 1) **CONTINUED OPERATIONS:** While social distancing is in place, we will continue to safely operate and offer you full services and products during these challenging times. Customer Service is handling your requests from 7 a.m. – 3:30 p.m. PST at 800-759-0075.
- 2) **CONTINUED SALES SUPPORT:** Our KODAK Brand Sales Consultants are working virtually to help you through this crisis, and we have created initiatives to help you thrive. These include support with extended warranties and promotions to drive consumer demand when the recovery begins.
- 3) **CONTINUED MARKETING SUPPORT:** The Marketing team is preparing print and digital materials customized for your location to help you communicate your current business status and/or announcements of reopening or returning to full schedules.
- 4) **CONTINUED REWARDS FOR PRACTICEPLUS MEMBERS:** PracticePlus® remains active and members will continue to receive reward checks during this time. Contact our staff if you have any questions about claim forms at 800-950-5367.

Please reach out to your Signet Armorlite Customer Service Representative or KODAK Brand Sales Consultant, so they can help you leverage these initiatives to meet your unique needs when you need them.

Your Signet Armorlite family is working on your behalf to keep our community strong and navigate the uncharted waters of the COVID-19 crisis. As the situation continues to evolve, we'll stay close to you with other ways we will support you and optometry overall.

Thank you for your continued partnership. Stay well.

Signet Armorlite, Inc.

Information and support available at:

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marketingliterature@signetarmorlite.com
kodaklenshotline@signetarmorlite.com or 800-830-3995
www.practice-plus.net or 800-950-5367

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